



Zero to Procured in as Little as 15 Days!

*Professional Products and Services of
NOVA Research Company Available on the:*

GSA **Schedule**
Contract: GS-00F-0082M

NOVA Puts You in the Driver's Seat:

Obtain Services—Fast
Pre-Negotiated, Hassle-Free Pricing
Simplified Review Process

As Easy as 1-2-3...

1



Research Schedule Contractor Information and Pricing Using the GSA Advantage! Online Electronic Ordering System:

“e-Library” www.gsaelibrary.gsa.gov,

“e-Buy” www.gsaadvantage.gov/advgsa/ebuy_buyer

“GSA Advantage!”



Advantage!TM
www.gsaAdvantage.gov

2



Make a Best Value Determination, or Review 3 Schedule Contractors' Pricelists

3



Place Your Order With the Schedule Contractor Offering the Best Value (Considering Price, Plus Administrative Costs) FAR 8.404

NOVA GSA Special Identification Numbers (SINs):

00CORP-Consolidated Products and Services Schedule

(formerly Corporate Contracts Schedule)

C 7030—IT Software (including QDS™[Questionnaire Development System])

C D302—IT Systems Development Services

C D306—IT Systems Analysis Services

C D308—Programming Services

C R422—Market Research and Related Services

Community Outreach, Patient-Client Recruiting

Focus Groups and Facilitation

Marketing Plans

C R499—MOBIS, Logistics Management

Health Education and Communications

Science and Technical Writing

Editorial/Proofreading Services

Conference and Meeting Logistics

C R701—Advertising Services

541-Advertising & Integrated Marketing Solutions (AIMS)

541 1—Advertising Services

541 3—Web-Based Marketing Services

541 4—Specialized Marketing Services:

541 4C—Exhibit Design and Implementation Services

541 4D—Conferences, Events, and Tradeshow Planning Services

541 4F—Commercial Design and Graphic Arts Services

738 I-Marketing, Media and Public Information Services

(merged into Schedule 541 April 1, 2004)

738 2— Web Site Design and Maintenance

738 3— Trade Shows/Exhibits, Conference and Event Planning Services

70-General Purpose Commercial Information Technology Equipment, Software, and Services

132 32—Term Software Licensing

132 51—Information Technology Services

132 52—Electronic Commerce Services

874-Management, Organization, and Business Improvement Services (MOBIS)

874 1—Consulting Services

874 2—Facilitation Services

874 3—Survey Services

874 4—Training Materials and Services

874 5—Support Products

874 7—Program Integration and Project Management

**To Learn Which SIN is Appropriate for Your Project
Call Paul Young, 301-986-1891, ext. 110**



Finish in Record Time

With

NOVA Research Company

Peggy L. Young, M.S.—President

GSA Contract Number: GS-00F-0082M
www.novaresearch.com

**For More Information
Contact:**

**Paul A. Young, M.B.A./M.P.H.
Executive V.P.**

**(301) 986-1891
ext. 110**

NOVA Research Company
4600 East-West Highway, Suite 700
Bethesda, MD 20814
E-mail: PAYoung@novaresearch.com